



OXFORD STREET DISTRICT CONSULTATION FOR THE DRAFT PLACE STRATEGY AND DELIVERY PLAN - QUESTIONNAIRE

Thank you for taking part in our consultation on the future of the Oxford Street District. As proud custodians of the area, we are hugely ambitious to ensure its future success.

The strategy was developed from previous consultation responses, proposed plans and a process of engagement in order to identify and understand concerns and ideas. We are all well aware of the challenges the district faces and we want to bring all the available public and private resources to bear, to tackle them head on and future proof the district’s ongoing success which is vital for Westminster and London.

We now want everyone with an interest in securing Oxford Street’s success to share their views through the formal consultation.

This questionnaire is your opportunity to share your views on the draft Place Strategy and Delivery Plan. It is designed to be completed using the full draft Place Strategy and Delivery Plan, so please ensure you have this full document in mind when answering the questions. A summary of the strategy is also available to assist you in understanding some of the key points and highlights, but remember we are consulting on the full draft Place Strategy and Delivery Plan. You can view all the information about the draft Place Strategy and Delivery Plan at www.osd.london, alternatively hard copies of all the documentation are available from Westminster Reference, Mayfair and Marylebone Libraries, plus Marshall Street and Seymour leisure centres.

You can also attend one of our exhibition events taking place throughout the district or visit our pop up space on these dates:

EXHIBITION	TIME	ADDRESS
Wednesday 7th November	10am–8pm	Salvation Army, 275 Oxford St, W1C 2DJ
Saturday 17th November	11am–3pm	Salvation Army, 275 Oxford St, W1C 2DJ
Monday 26th November	4pm–8pm	Salvation Army, 275 Oxford St, W1C 2DJ
Tuesday 4th December	5pm–8pm	University of Westminster, 309 Regent St, W1B 2HW
Saturday 8th December	11am–3pm	Fitzrovia Community Centre, 2 Foley St, W1W 6DL
Wednesday 12th December	10am–2pm	Wigmore Hall, 36 Wigmore St, W1U 2BP

POP UP SPACE 16 Seymour Place, London, W1H 7NG	TIME
Thursday 8th November	12pm–2pm and 5pm–7pm
Friday 9th November	12pm–2pm and 5pm–7pm
Saturday 10th November	12pm–3pm
Wednesday 5th December	12pm–2pm and 5pm–7pm
Thursday 6th December	12pm–2pm and 5pm–7pm
Friday 7th December	12pm–2pm and 5pm–7pm

The information collected via this questionnaire will only be used in relation to this project. Information collected will only be shared with the council’s approved suppliers for the purposes of analysis and project development. The raw data gathered from this survey will be destroyed within two years of the closing date of this consultation. For more information and to view the councils Fair Processing Notice please go to www.westminster.gov.uk/fair-processing-notice. If you have any questions about this survey please contact oxfordst@westminster.gov.uk.

PAPER COPIES OF THE SURVEY MUST BE RECEIVED BY 16th DECEMBER, WHEN THIS CONSULTATION WILL CLOSE. PLEASE POST YOUR COMPLETED SURVEY TO: FREEPOST WCC RESEARCH.

ABOUT YOU

We are interested in the views of a wide range of people and organisations. Therefore to help us analyse the results of the consultation we would appreciate it if you tell us a bit more about yourself. This data will only be used in relation to this project.

1. Are you completing this questionnaire as a...? Please tick as many as apply.

- Westminster resident..... Please go to Q2
- Worker in the Oxford Street District Please go to Q3
- Regular visitor to the Oxford Street District..... Please go to Q4
- Business owner/representative Please go to Q5
- Organisation/stakeholder (please only select this option if you are submitting an official response on behalf of the group)..... Please go to Q6
- Campaign group (please only select this option if you are submitting an official response on behalf of the group)..... Please go to Q6
- Other (please write in)..... Please go to Q2

IF YOU ARE A RESIDENT/OTHER RESPONDENT, PLEASE ANSWER Q2 THEN Q7 ON PAGE 4

2. What is the full postcode of your home? We are asking for this information in order to look at the views of different groups of residents in different areas. This information will only be used to analyse responses to this survey.

Postcode (e.g. W1U 8ED):

IF YOU ARE A WORKER IN THE DISTRICT, PLEASE ANSWER Q3 THEN Q7 ON PAGE 4

3. What is the full postcode of the place where you work? We are asking for this information in order to look at the views of different groups of workers in different areas. This information will only be used to analyse responses to this survey.

Postcode (e.g. W1U 8ED):

IF YOU ARE A VISITOR TO THE DISTRICT, PLEASE ANSWER Q4 THEN Q7 ON PAGE 4

4. What is the full postcode of your home? We are asking for this information in order to look at the views of different groups of visitors in different areas. This information will only be used to analyse responses to this survey.

Postcode (e.g. W1U 8ED):

ALL BUSINESS OWNERS/REPRESENTATIVES, PLEASE ANSWER Q5A, 5B and THEN GO TO Q7 ON PAGE 4

5A. What is the name of your business? We are asking for this information in order to look at the views of different organisations in different areas. We will use this information to consider responses on an individual basis.

Name of business:

5B What is the full address and postcode of your business? We are asking for this information in order to look at the views of different businesses in different areas.

Address.....

Postcode (e.g. W1U 8ED):

ALL ORGANISATIONS, STAKEHOLDERS, CAMPAIGN GROUPS, PLEASE ANSWER Q6A ,6B, 6C and THEN GO TO Q7 ON PAGE 4.

6A. What is the name of the organisation that you are representing? We are asking for this information in order to look at the views of different organisations in different areas. We will use this information to consider responses on an individual basis.

Name of organisation:.....

6B. What is the full address and postcode of the organisation you are representing? We are asking for this information in order to look at the views of different organisations in different areas. This information will only be used to analyse responses to this survey.

Address.....

Postcode (e.g. W1U 8ED):

6C. How many people are members of your organisation? Please write in:

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OR IF YOU ARE A BUSINESS GROUP/BUSINESS IMPROVEMENT DISTRICT PLEASE ANSWER Q6Ci

6Ci. How many businesses are members of your organisation? Please write in:

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PRINCIPLES FOR THE OXFORD STREET DISTRICT

We have developed twelve area-wide principles which, taken collectively, will work together to create a great district. To read about the principles see pages 36 to 39 of the draft Place Strategy.

1. Make the district inclusive, accessible and liveable – for example, have easy access for all to a beautiful, safe, clean, well-managed and improved district
2. Support economic growth across the district and promote innovation and experimentation
3. Design for flexibility – for example, design each space for elegance and comfort in both extremely busy periods and quiet times
4. Build from existing and connect the whole district – for example, enhance the area’s remarkable assets and improve connections in the district
5. Prioritise pedestrians and value every space
6. Make the district better for cycling
7. Create beautifully designed streets, gateways and a diversity of public spaces across the district
8. Enrich the cultural life and identity of the district
9. Take every opportunity to add additional trees and planting, creating new green spaces and revitalising the garden squares
10. Take immediate steps to address management – for example to ensure the district is safe and well maintained
11. Improve safety
12. Improve air quality and manage freight and servicing movements

There are also three principles specific to Oxford Street:

- 13. Diversify land use and extend the life of Oxford Street – for example, offer a wider range of attractions beyond traditional shopping
- 14. Make Oxford Street spectacular
- 15. Embrace Oxford Street’s role as an important transport corridor for the West End

PLEASE ALL ANSWER Q7.

7A. To what extent do you support or oppose the principles outlined in the draft Place Strategy (listed above)? Please tick one box only.

Strongly support.....

Tend to support.....

Neither support nor oppose.....

Tend to oppose.....

Strongly oppose.....

Don't know.....

7B. If you wish to provide further information on why you selected that response, please do so here. Please keep your answer brief, as there are other opportunities to share your views throughout this questionnaire. If you wish to leave longer comments than there is space - on this and other questions - then please attach a separate sheet of paper to this questionnaire and clearly identify the question(s) you are leaving comments on.

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7C. If you think there are any other principles that should be included in the draft Place Strategy, please write them in below.

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ELEMENTS OF THE DRAFT PLACE STRATEGY

The elements of the draft Place Strategy show how the principles will be put into practice in the district. To read about the elements in more detail please read pages 44 to 69 of the draft Place Strategy.

- Mix of land uses
- Streets and spaces
- Proposed operational approach
- Transport:
 - Walking
 - Buses
 - Cycling
 - Vehicle access
 - London taxis
 - General traffic
 - Goods vehicles, servicing and deliveries
 - Road safety
 - Coaches
 - Air quality
 - Management
 - Accessibility for all
- Wayfinding and legibility
- Amenity
- Play
- Architectural quality
- Materials
- Lighting
- Landscape
- Culture and public art

8A. To what extent do you agree or disagree that the elements of the draft Place Strategy will improve the district? Please tick one box only.

Strongly agree.....

Tend to agree.....

Neither agree nor disagree.....

Tend to disagree.....

Strongly disagree.....

Don't know.....

8B. If you wish to comment on any of the individual elements in the draft Place Strategy (listed above), please do so here. Please keep your answer brief, as there are other opportunities to share your views throughout this questionnaire. If you wish to leave longer comments than there is space - on this and other questions - then please attach a separate sheet of paper to this questionnaire and clearly identify the question(s) you are leaving comments on.

Name of element:

Comment:

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Name of element:

Comment:

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Name of element:

Comment:

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DELIVERY PLAN

To achieve the vision set out in the draft Place Strategy, we have identified 96 projects across 87 different streets in nine zones, which will each contribute to the improvement of the whole district. You can see the nine zones on pages 40-41 of the full draft Place Strategy and Delivery Plan, and then look to see what is suggested for each zone on pages 70 to 117, including some more detailed examples.

The nine zones reflect the diverse historical heritage and varied range of uses.

9. Do you wish to comment on the proposals for any of the zones? Please tick all that apply.

ZONE A: Marble Arch, a historic asset for the district, is the gateway to Oxford Street, Hyde Park, and the west, playing a critical role in movement through the centre of London.....

ZONE B: A number of flagship stores are located here, as well as hotels, connecting with neighbouring residential areas.....

ZONE C: Home to the world famous Selfridges department store, Oxford Street connects Baker Street and the Mayfair streets of Duke Street, Orchard Street and North Audley Street.....

ZONE D: Connects south Marylebone with the heart of Mayfair, Bond Street and the new Elizabeth Line. It is characterised by a network of historic streets.....

ZONE E: The Cavendish Square to Hanover Square connection – providing links to green spaces and the new Elizabeth Line.....

ZONE F: Oxford Circus, the set piece adjoining Oxford Street and Regent Street is an iconic destination and unique arrival point for many visitors to the district.....

ZONE G: Characterised by the concentration of flagship stores it also provides connections through its side streets to east Marylebone into the north and Soho in the south.....

ZONE H: This zone plays a key role in connecting Soho and Fitzrovia, and facilitating movement across the district and beyond with its new connections to the Elizabeth Line, with a diverse range of smaller shops and cafés.....

ZONE I: This is a primary gateway to Oxford Street and arrival point from the new Elizabeth Line, linking the district with Tottenham Court Road and Bloomsbury, New Oxford Street, Holborn, St Giles, Seven Dials, Covent Garden and Charing Cross Road.....

NO/NONE OF THESE GO TO Q10

ZONE A: IF YOU WISH TO COMMENT ON ZONE A, PLEASE ANSWER QUESTIONS 9Ai TO 9Aii.

9Ai. To what extent do you support or oppose the initial proposals for zone A? Please tick one box only.

- Strongly support.....
- Tend to support.....
- Neither support nor oppose.....
- Tend to oppose.....
- Strongly oppose.....
- Don't know.....

9Aii. If you wish to comment on any of the initial proposals for zone A, please do so here. Please keep your answer brief, as there are other opportunities to share your views throughout this questionnaire. If you wish to leave longer comments than there is space - on this and other questions - then please attach a separate sheet of paper to this questionnaire and clearly identify the question(s) you are leaving comments on.

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ZONE B: IF YOU WISH TO COMMENT ON ZONE B, PLEASE ANSWER QUESTIONS 9Bi TO 9Bii.

9Bi. To what extent do you support or oppose the initial proposals for zone B? Please tick one box only.

- Strongly support.....
- Tend to support.....
- Neither support nor oppose.....
- Tend to oppose.....
- Strongly oppose.....
- Don't know.....

9Bii. If you wish to comment on any of the initial proposals for zone B, please do so here. Please keep your answer brief, as there are other opportunities to share your views throughout this questionnaire. If you wish to leave longer comments than there is space - on this and other questions - then please attach a separate sheet of paper to this questionnaire and clearly identify the question(s) you are leaving comments on.

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ZONE C: IF YOU WISH TO COMMENT ON ZONE C, PLEASE ANSWER QUESTIONS 9Ci TO 9Cii.

9Ci. To what extent do you support or oppose the initial proposals for zone C? Please tick one box only.

- Strongly support.....
- Tend to support.....
- Neither support nor oppose.....
- Tend to oppose.....
- Strongly oppose.....
- Don't know.....

9Cii. If you wish to comment on any of the initial proposals for zone C, please do so here. Please keep your answer brief, as there are other opportunities to share your views throughout this questionnaire. If you wish to leave longer comments than there is space - on this and other questions - then please attach a separate sheet of paper to this questionnaire and clearly identify the question(s) you are leaving comments on.

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ZONE D: IF YOU WISH TO COMMENT ON ZONE D, PLEASE ANSWER QUESTIONS 9Di TO 9Dii.

9Di. To what extent do you support or oppose the initial proposals for zone D? Please tick one box only.

- Strongly support.....
- Tend to support.....
- Neither support nor oppose.....
- Tend to oppose.....
- Strongly oppose.....
- Don't know.....

Q9Dii. If you wish to comment on any of the initial proposals for zone D, please do so here. Please keep your answer brief, as there are other opportunities to share your views throughout this questionnaire. If you wish to leave longer comments than there is space - on this and other questions - then please attach a separate sheet of paper to this questionnaire and clearly identify the question(s) you are leaving comments on.

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ZONE E: IF YOU WISH TO COMMENT ON ZONE E, PLEASE ANSWER QUESTIONS 9Ei TO 9Eii.

9Ei. To what extent do you support or oppose the initial proposals for zone E? Please tick one box only.

- Strongly support.....
- Tend to support.....
- Neither support nor oppose.....
- Tend to oppose.....
- Strongly oppose.....
- Don't know.....

9Eii. If you wish to comment on any of the initial proposals for zone E, please do so here. Please keep your answer brief, as there are other opportunities to share your views throughout this questionnaire. If you wish to leave longer comments than there is space - on this and other questions - then please attach a separate sheet of paper to this questionnaire and clearly identify the question(s) you are leaving comments on.

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ZONE F: IF YOU WISH TO COMMENT ON ZONE F, PLEASE ANSWER QUESTIONS 9Fi TO 9Fii.

9Fi. To what extent do you support or oppose the initial proposals for zone F? Please tick one box only.

- Strongly support.....
- Tend to support.....
- Neither support nor oppose.....
- Tend to oppose.....
- Strongly oppose.....
- Don't know.....

9Fii. If you wish to comment on any of the initial proposals for zone F, please do so here. Please keep your answer brief, as there are other opportunities to share your views throughout this questionnaire. If you wish to leave longer comments than there is space - on this and other questions - then please attach a separate sheet of paper to this questionnaire and clearly identify the question(s) you are leaving comments on.

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ZONE G: IF YOU WISH TO COMMENT ON ZONE G, PLEASE ANSWER QUESTIONS 9Gi TO 9Gii.

9Gi. To what extent do you support or oppose the initial proposals for zone G? Please tick one box only.

- Strongly support.....
- Tend to support.....
- Neither support nor oppose.....
- Tend to oppose.....
- Strongly oppose.....
- Don't know.....

Q9Gii. If you wish to comment on any of the initial proposals for zone G, please do so here. Please keep your answer brief, as there are other opportunities to share your views throughout this questionnaire. If you wish to leave longer comments than there is space - on this and other questions - then please attach a separate sheet of paper to this questionnaire and clearly identify the question(s) you are leaving comments

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ZONE H: IF YOU WISH TO COMMENT ON ZONE H, PLEASE ANSWER QUESTIONS 9Hi TO 9Hii.

9Hi. To what extent do you support or oppose the initial proposals for zone H? Please tick one box only.

- Strongly support.....
- Tend to support.....
- Neither support nor oppose.....
- Tend to oppose.....
- Strongly oppose.....
- Don't know.....

9Hii. If you wish to comment on any of the initial proposals for zone H, please do so here. Please keep your answer brief, as there are other opportunities to share your views throughout this questionnaire. If you wish to leave longer comments than there is space - on this and other questions - then please attach a separate sheet of paper to this questionnaire and clearly identify the question(s) you are leaving comments

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ZONE I: IF YOU WISH TO COMMENT ON ZONE I, PLEASE ANSWER QUESTIONS 9Ii TO 9Iii.

9Ii. To what extent do you support or oppose the initial proposals for zone I? Please tick one box only.

Strongly support.....
Tend to support.....
Neither support nor oppose.....
Tend to oppose.....
Strongly oppose.....
Don't know.....

9Iii. If you wish to comment on any of the initial proposals for zone I, please do so here. Please keep your answer brief, as there are other opportunities to share your views throughout this questionnaire. If you wish to leave longer comments than there is space - on this and other questions - then please attach a separate sheet of paper to this questionnaire and clearly identify the question(s) you are leaving comments on.

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PLEASE ALL ANSWER Q10 AND THE REST OF THIS QUESTIONNAIRE.

10. If you think there are any projects or streets missing from the draft Place Strategy and Delivery Plan, please let us know what street or project you think is missing.

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FURTHER COMMENTS

11. If you have any further comments on any of the content of the draft Place Strategy and Delivery Plan, please write in your comments here. If you wish to leave longer comments than there is space - on this and other questions - then please attach a separate sheet of paper to this questionnaire and clearly identify the question(s) you are leaving comments on.

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FURTHER INFORMATION

We are interested in the views of a wide range of people and organisations. Therefore to help us analyse the results of the consultation we would appreciate it if you tell us a bit more about yourself.

12. Are you...

Male..... Female..... Prefer not to say.....

13. How old are you?

Under 16..... 16-24..... 25-39..... 40-59..... 60-74.....

75+..... Prefer not to say.....

IF YOU ARE A RESIDENT, WORKER, VISITOR, OR BUSINESS OWNER/REPRESENTATIVE PLEASE ANSWER Q14-15 THEN Q16

	14. How do you travel most often in and around the Oxford Street District area? Please tick ONE box only	15. Which other sorts of transport have you used to travel in and around the Oxford Street District area in the last few months? Please tick as many as apply.
Walk	<input type="checkbox"/>	<input type="checkbox"/>
Cycle	<input type="checkbox"/>	<input type="checkbox"/>
Underground/tube	<input type="checkbox"/>	<input type="checkbox"/>
Rail/train	<input type="checkbox"/>	<input type="checkbox"/>
Car driver	<input type="checkbox"/>	<input type="checkbox"/>
Car passenger	<input type="checkbox"/>	<input type="checkbox"/>
Bus/coach	<input type="checkbox"/>	<input type="checkbox"/>
Motorcycle/scooter	<input type="checkbox"/>	<input type="checkbox"/>
Taxi	<input type="checkbox"/>	<input type="checkbox"/>
Van or goods vehicle	<input type="checkbox"/>	<input type="checkbox"/>
Other (Please write in)	<input type="checkbox"/>	<input type="checkbox"/>

16. How did you find out about this consultation? Please tick as many as apply.

Letter from the council	<input type="checkbox"/>	Social media (e.g. Twitter, Facebook, Instagram)	<input type="checkbox"/>
Westminster City Council website	<input type="checkbox"/>	Open Forum website	<input type="checkbox"/>
E-newsletter (Oxford Street District/mywestminster/other council e-newsletter)	<input type="checkbox"/>	Community forum/group	<input type="checkbox"/>
Newspaper.	<input type="checkbox"/>	Word of mouth	<input type="checkbox"/>
www.ODS.London website	<input type="checkbox"/>	Other (Please write in below)	<input type="checkbox"/>
TV news	<input type="checkbox"/>		
Radio news	<input type="checkbox"/>		

If you would like to receive updates about the Oxford Street District in future, please leave your contact details below. By leaving your details you are consenting for Westminster City Council to contact you about this topic. If you subsequently contact us and request to be removed from the mailing list we will do so. If you subsequently contact us and request to be removed from the mailing list we will do so. We will not keep your personal information for longer than is necessary for our purposes.

Name (Please write in).....

Email address (Please write in)

Postal address (Please write in)

Thank you for completing this questionnaire.

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